

GLIMPSE OF THE EVENT

Smt. R. D. Gardi B. Pharmacy College, Nyara, Rajkot organised series of informative session with the guidance & support of our Principal Dr. Shital Faldu in which the first session was on the topic “**Digital Marketing Guidance**” for Students of B. Pharm on **7th January 2022**. This informative session was conducted by **Ms. Riddhi Usdad**, Assistant Professor, M. Pharm. (Quality Assurance).

The Session included insights on what is significance of digital marketing and benefits of pursuing a career in digital marketing also highlighted applications of digital marketing in Pharmaceutical sector. Students found the session to be interesting, and it concluded with an interactive session between the resource person and the in-person teachers and students.

